



Richard Smart
Toy Key Account Manager

Richard is a Key Account Manager with UL providing technical and service support for key global clients and supporting the UK business development team.

Richard has worked in the toy and consumer products industry for over 20 years, starting within the laboratory and then as a retail QA Manager within Toys R Us. He has a wide knowledge of legislation and requirements applicable to toys and associated children's products and experience working with manufacturers and enforcement authorities.

Richard has experience of working on technical committees and representing industry trade associations in the UK.